



**OBJECTS ON BALANCE SHEET
MAY BE LARGER
THAN THEY APPEAR**

Insurable Capacity Lifeline Asset Program Summary

How to leverage and maximize ***insurable capacity***,
a sizeable and free asset on personal balance sheets.

Those who take the time to understand it
find it adds millions of dollars to net worth.



NorthStar Companies • NorthStar Benefits, Inc.
NorthStar Risk Management & Insurance Services, Inc.

Contact: Steven A. Clemmensen

Kansas City Office:
6240 West 135th Street, Suite 200
Overland Park, KS 66223
fax 913.647.5355
tel 913.647.5373